Nexocide

NEXOCIDE

Built to engage Designed to grow

Good creatives gets attention.
Great strategy makes it count.

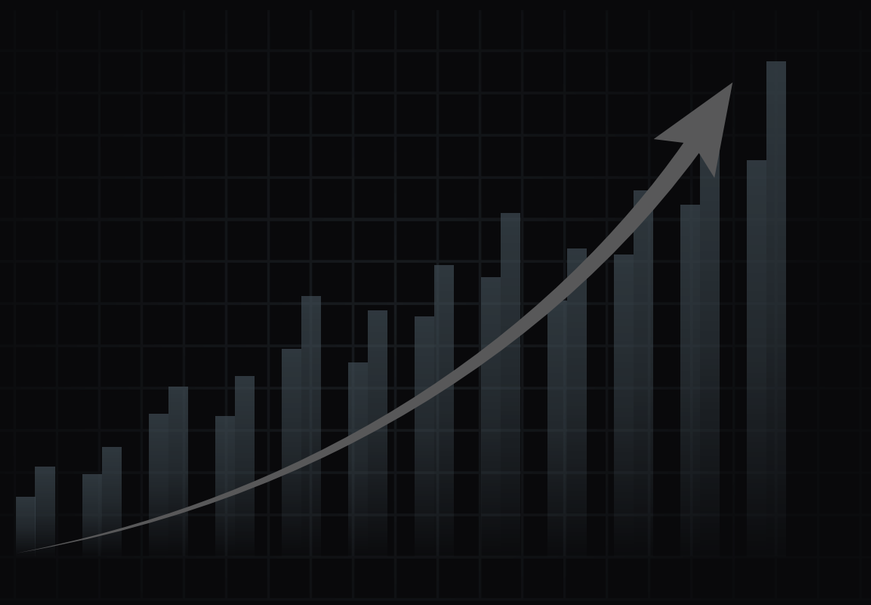
Explore our work across social media and performance marketing, where thoughtful storytelling meets data-driven growth.



ABOUT US

We turn attention into measurable growth.

We are a creative-led marketing agency that blends strategy, storytelling and performance data.
Every post, ad and report in this portfolio was built with one question in mind:
What drives results, not just reach?



01
Strategy first

Clear goals and audiences before a single pixel is designed.

02
Creative that earns

Distinct visual systems that stop the scroll and build recall.

03
Marketting that works

Transparent reporting tied directly to revenue and growth.

WHAT WE DO

A full-funnel approach

01

Social Media

Strategy, content and community management that builds an audience with intent.

- Content strategy
- Reels and short-form video
- Community management
- Influencer partnerships

02

Performance Marketting

Performance campaigns engineered around return on spend.

- Meta and Instagram Ads
- Google Ads
- SEO

03

Creative and Content

A distinctive visual language, produced consistently at scale.

- Brand-led design
- Video and motion
- Strategic Shoots
- Copywriting

04

Analytics

Clear reporting that connects activity to real outcomes.

- Live dashboards
- Monthly insight reports
- Weekly review meetings

GROWTH OVERVIEW

Nexo Cabs

@nexocabs

CONTENT THAT ATTRACTS

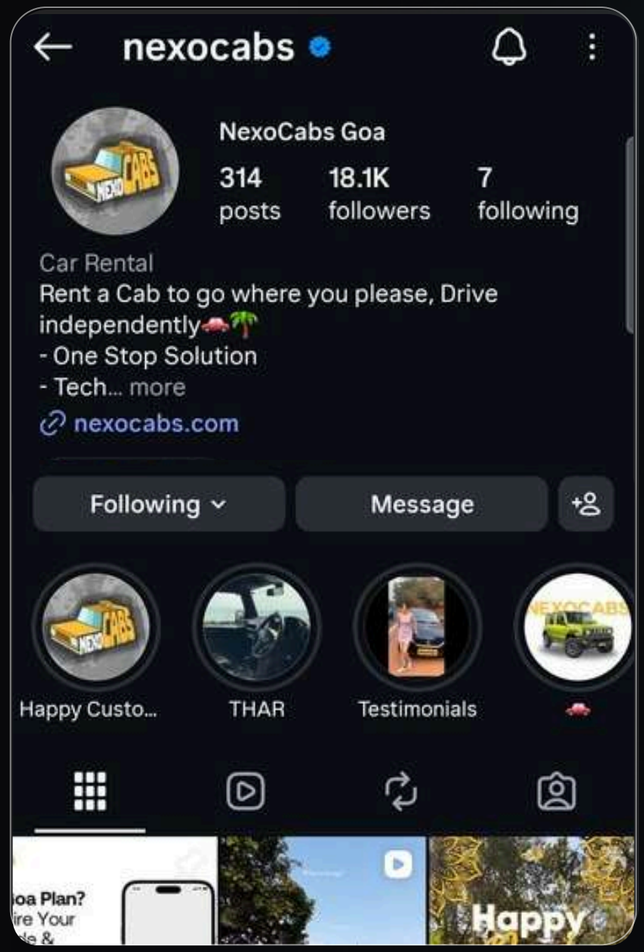
Shot engaging, customer-focused content that showcased the cab experience, highlighted key offerings and made the service more relatable to potential customers.

CLARITY THAT CONVERTS

Created ads that addressed customer questions, highlighted common concerns and communicated the service benefits clearly, helping customers make informed booking decisions.

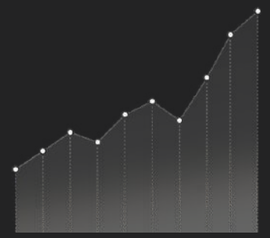
PERFORMANCE THAT DELIVERS

Used targeted ad campaigns to turn interest into enquiries and bookings, continuously refining creatives and messaging to drive sales and maximise returns.



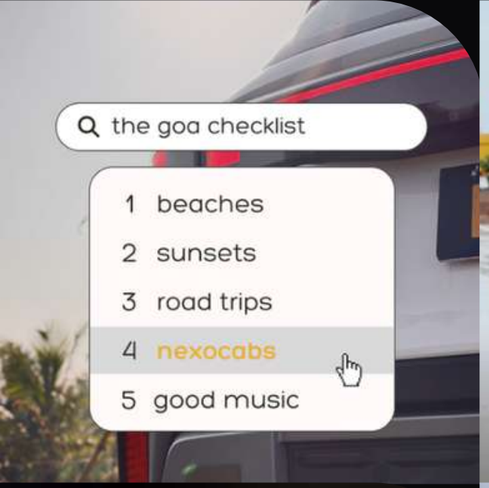
96,000+

Registered Customer



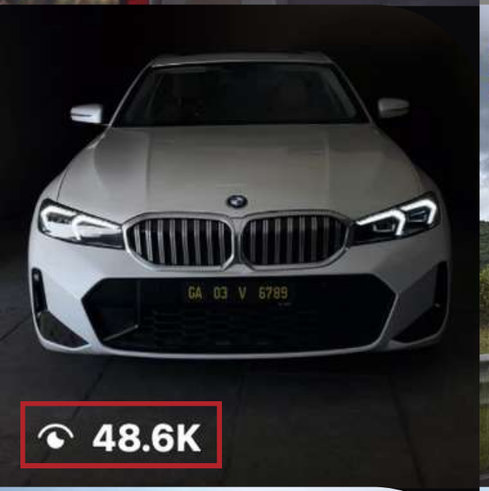
33.3x

ROA's

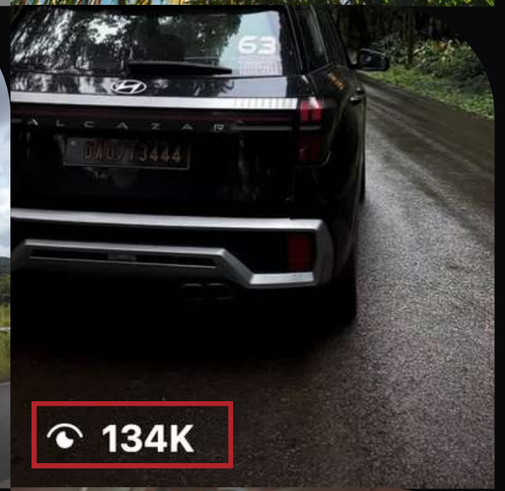




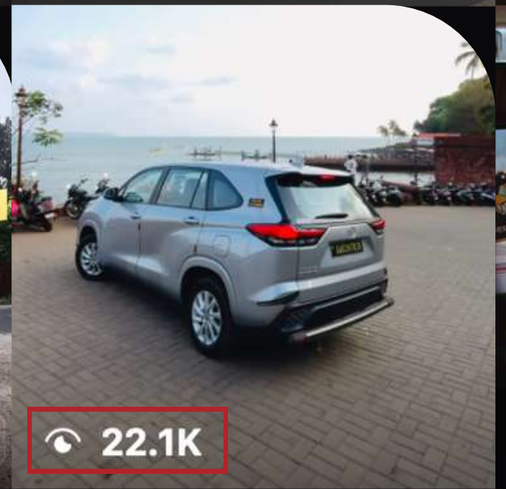


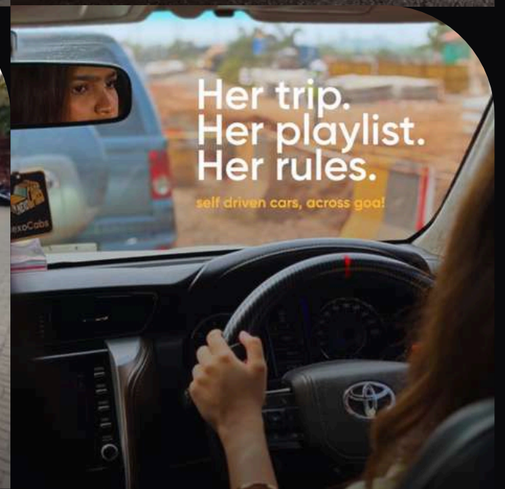












Nexo Cabs

@nexocabs

VIEW VIDEO GALLERY

GROWTH OVERVIEW

NexoGo

@nexogoglobal

SELLING THE EXPERIENCE

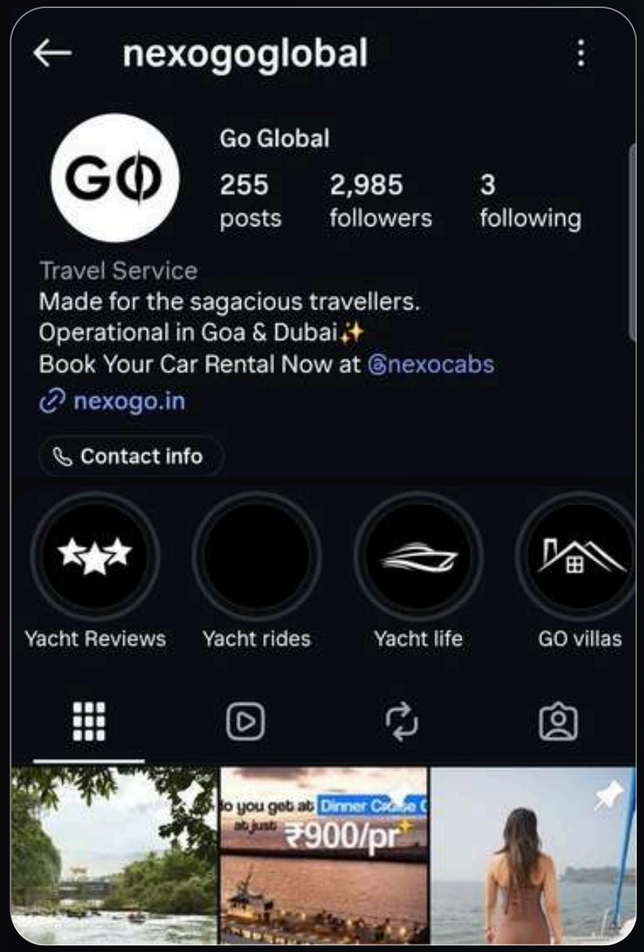
Created aspirational content showcasing the yachts, premium interiors and on-water experiences, positioning Nexogo as a destination for luxury and exclusivity.

CONTENT THAT BUILDS DESIRE

Developed visually immersive storytelling around the yacht experience, highlighting the finer details, unique offerings and lifestyle appeal to capture the attention of high-intent audiences.

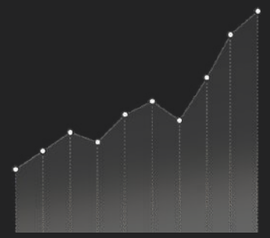
CAMPAIGNS THAT CONVERT

Designed targeted ad campaigns with clear messaging around experiences, offerings and booking enquiries, turning audience interest into potential reservations.



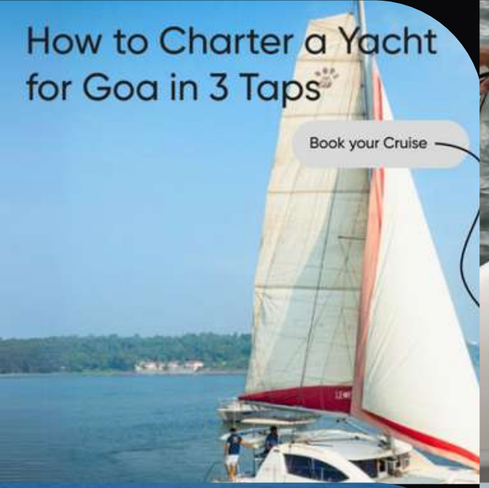
10,000+

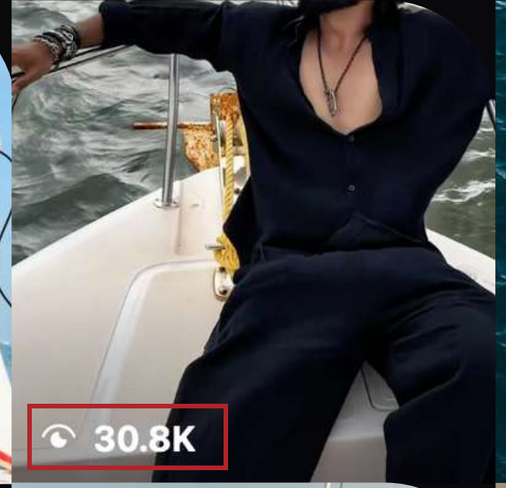
Registered Customer



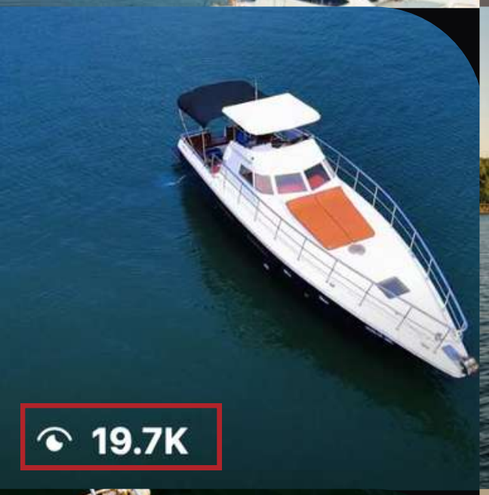
26x

ROA's

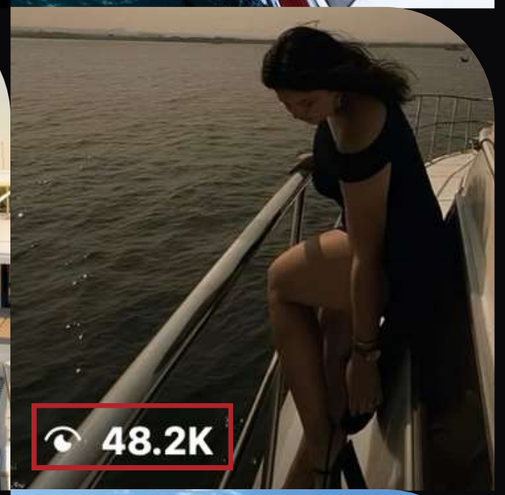




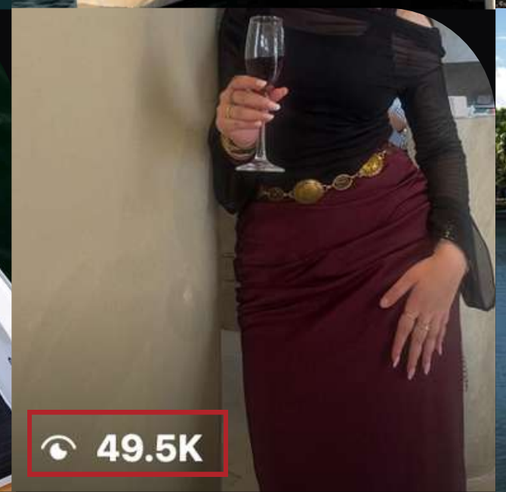


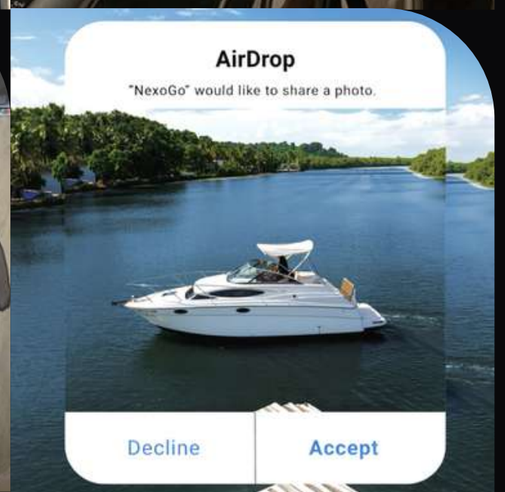












NexoGo

@nexogoglobal

VIEW VIDEO GALLERY

GROWTH OVERVIEW

Skyline Roofs

@skyline.roof

MAKING THE TECHNICAL VISUAL

Transformed roofing materials, technical specifications and product features into visually engaging content that made complex offerings easier to understand and appreciate.

SELLING QUALITY & CRAFTSMANSHIP

Created aspirational visuals showcasing premium materials, textures, finishes and completed projects, positioning Skyline as a trusted name in architectural roofing solutions.

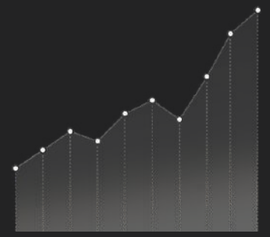
CONTENT THAT BUILDS CONFIDENCE

Focused on communicating key product benefits, durability, weather protection and long-term value, helping customers make informed decisions and encouraging genuine project enquiries.



30+

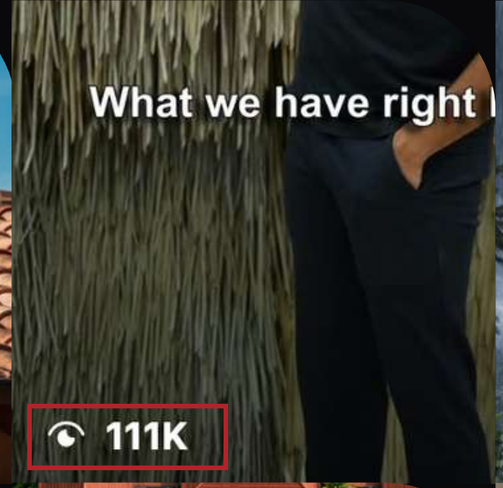
Campaigns Executed



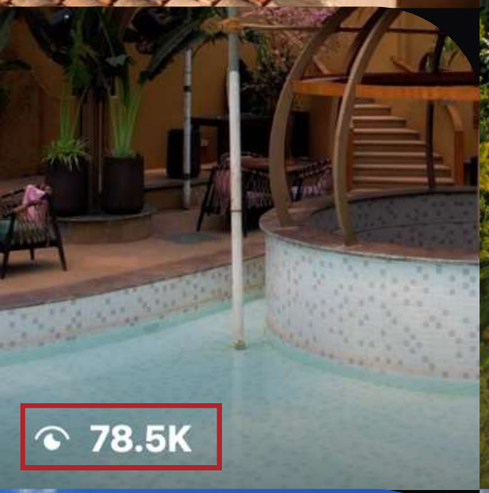
17.6x

ROA's

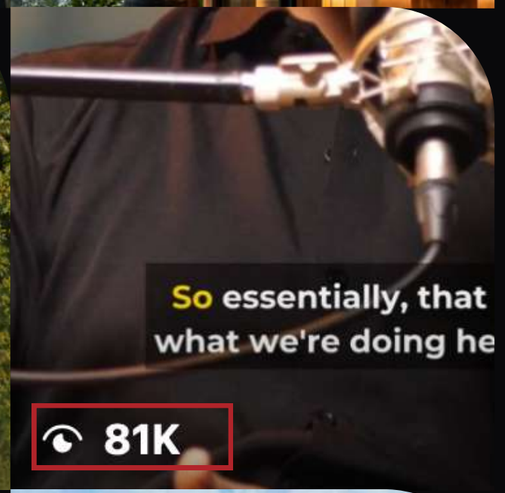




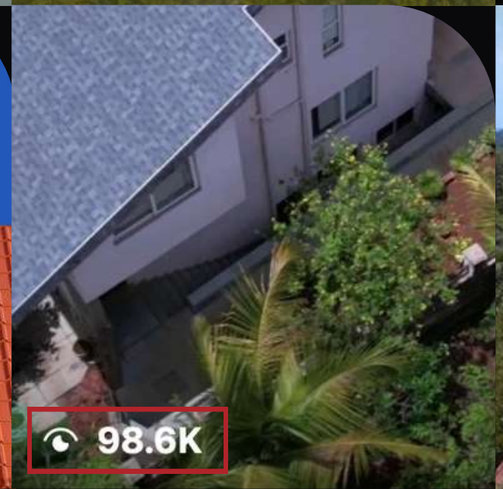


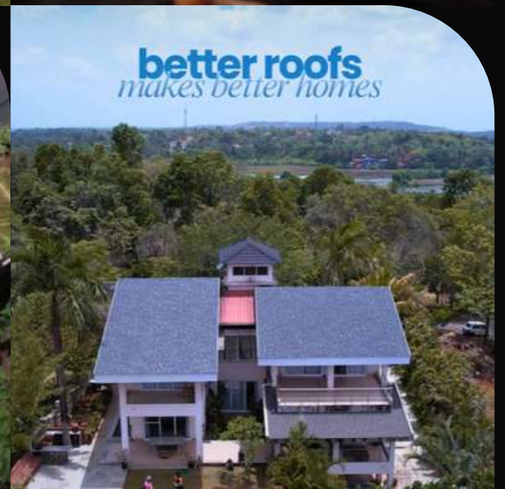












Skyline roof & co.

Skyline Roofs

@skyline.roof

VIEW VIDEO GALLERY

GROWTH OVERVIEW

Skynest

@skynest.thatch

CONTENT THAT ATTRACTS

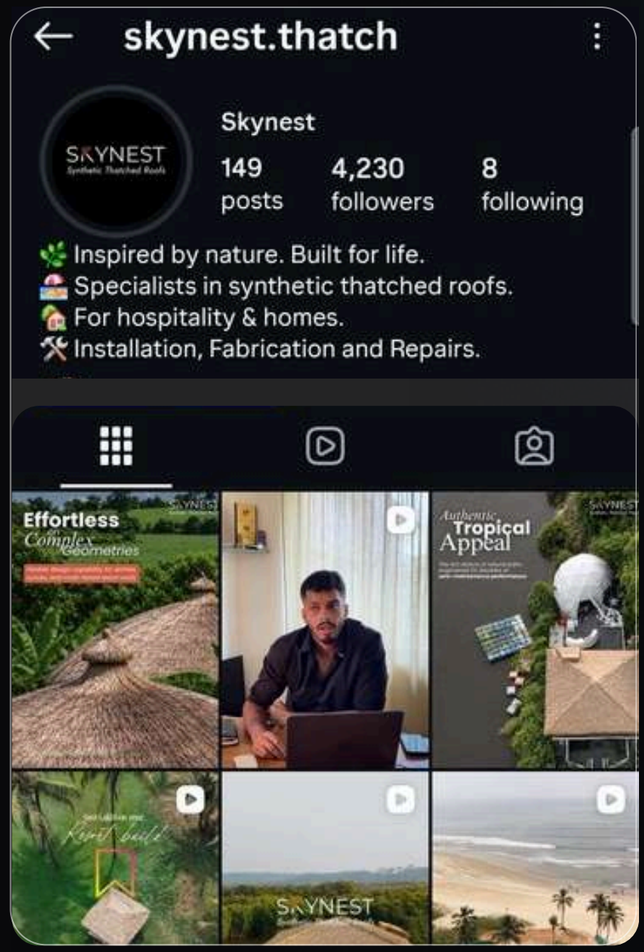
Shot engaging, customer-focused content that showcased the cab experience, highlighted key offerings and made the service more relatable to potential customers.

CLARITY THAT CONVERTS

Created ads that addressed customer questions, highlighted common concerns and communicated the service benefits clearly, helping customers make informed booking decisions.

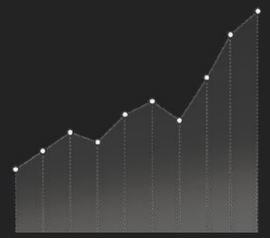
PERFORMANCE THAT DELIVERS

Used targeted ad campaigns to turn interest into enquiries and bookings, continuously refining creatives and messaging to drive sales and maximise returns.



25+

Campaigns Executed



15x

ROA's

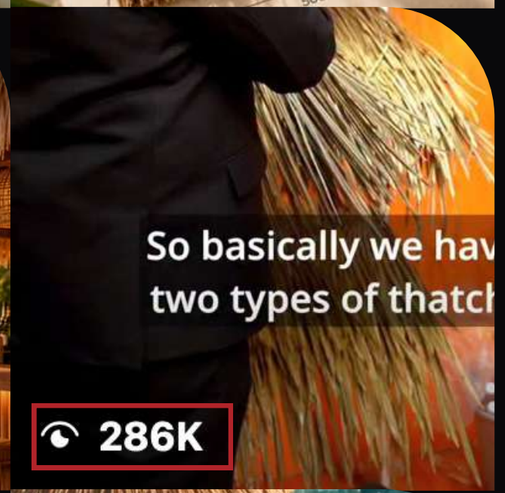


















SKYNEST
Synthetic Thatched Roofs

Skynest

@skynest.thatch

VIEW VIDEO GALLERY

GROWTH OVERVIEW

SUPR

@feelsupr

CHANGING THE CONVERSATION

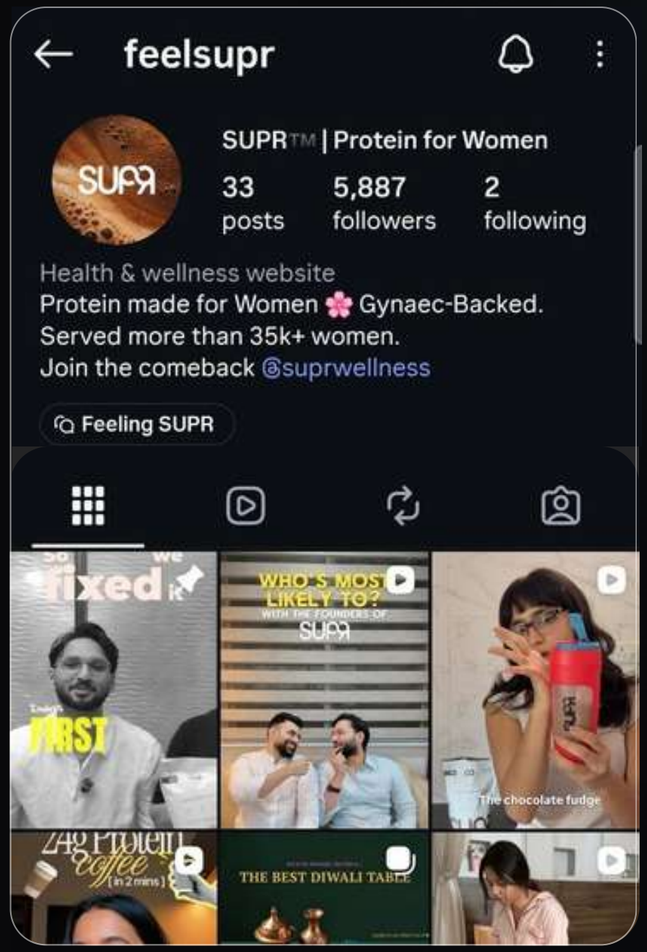
Positioning protein as an essential part of women's everyday nutrition, not just fitness. Challenging the perception that protein is only for gym-goers.

EDUCATING THROUGH CONTENT

Breaking down protein myths and making women's nutritional needs easier to understand. Creating relatable content that makes nutrition feel less intimidating.

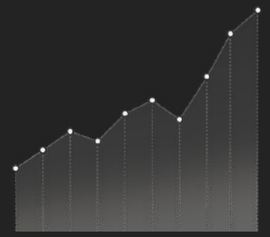
FROM INSIGHT TO IMPACT

Showcasing SUPR's unique formulation through product-led campaigns that drive sales. Communicating the benefits of its ingredients to build trust and purchase intent.



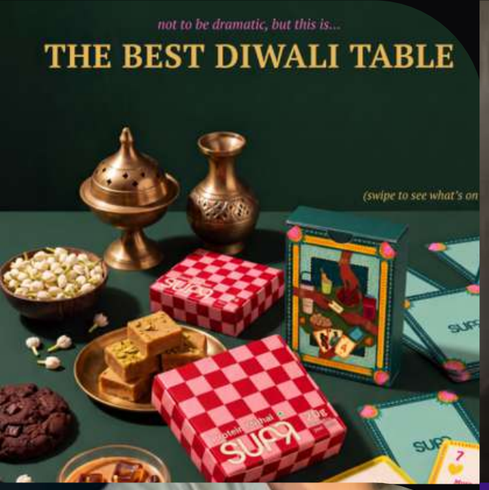
35,000+

Reviews



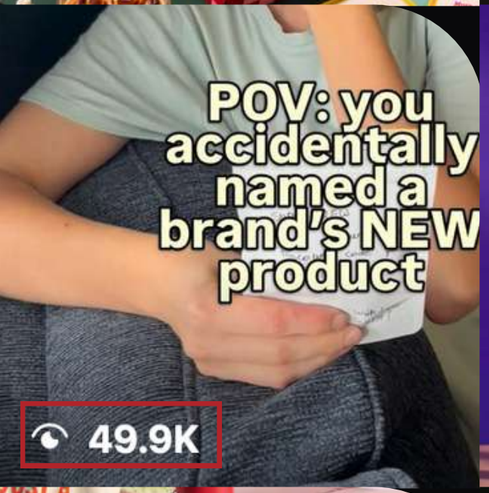
25.7x

ROA's

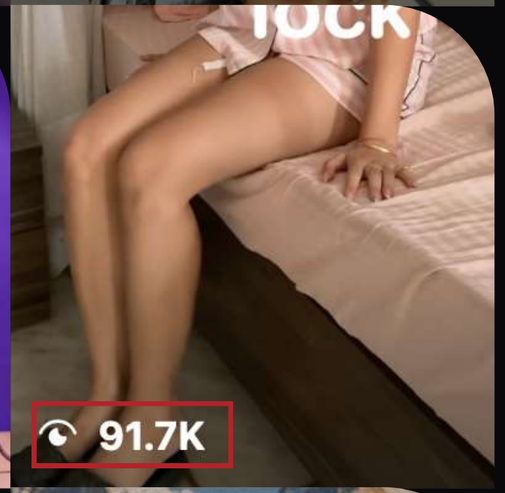




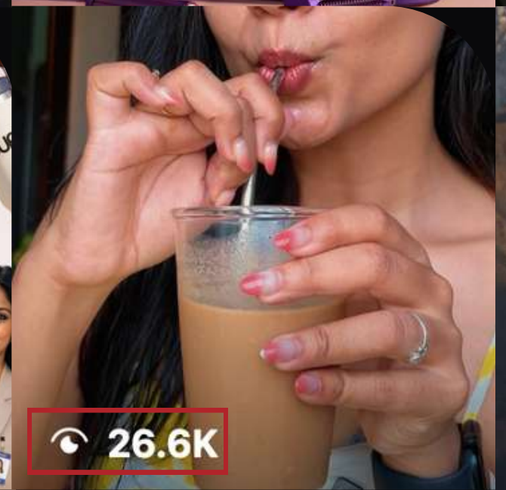


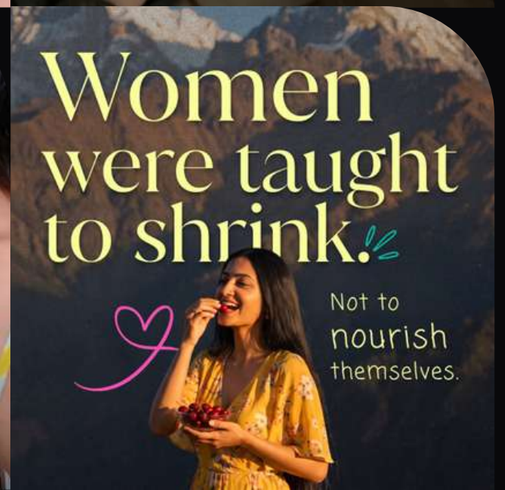












SUPR

@feelsupr

VIEW VIDEO GALLERY

GROWTH OVERVIEW

Hype Fly

@byhypefly

STANDING OUT

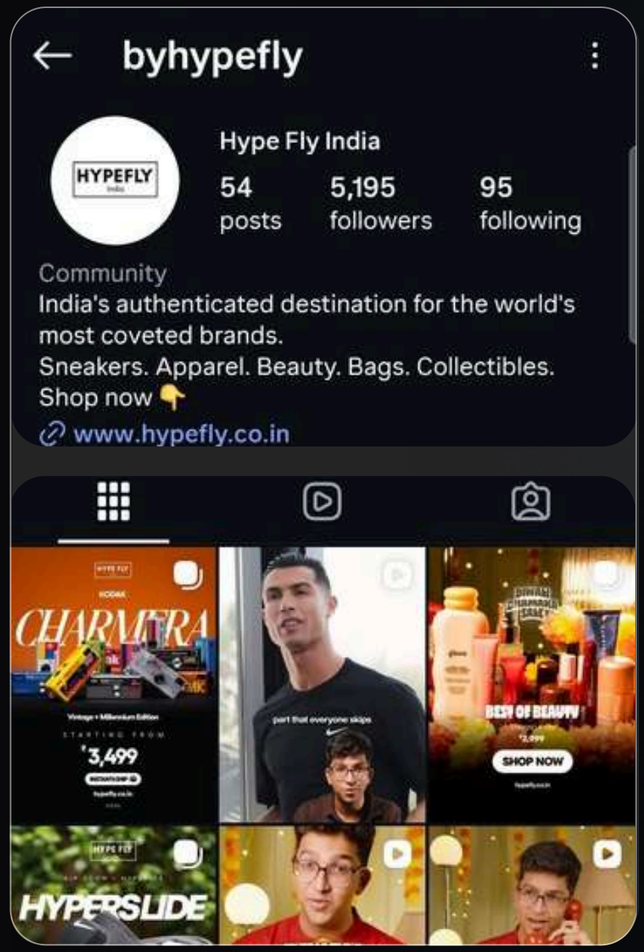
Creating a distinct brand presence in a competitive sneaker and streetwear space. Making HypeFly stand out in a category driven by trends and constant new drops.

CONTENT THAT SPEAKS CULTURE

Building creatives around the latest drops, sought-after brands and streetwear trends. Keeping the brand relevant to an audience that lives and breathes the culture.

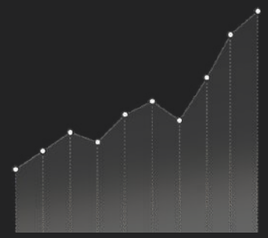
PERFORMANCE THAT DELIVERS

Driving strong results through strategic campaigns and targeted creatives. Turning competition into an opportunity for reach, engagement and conversions.



30x

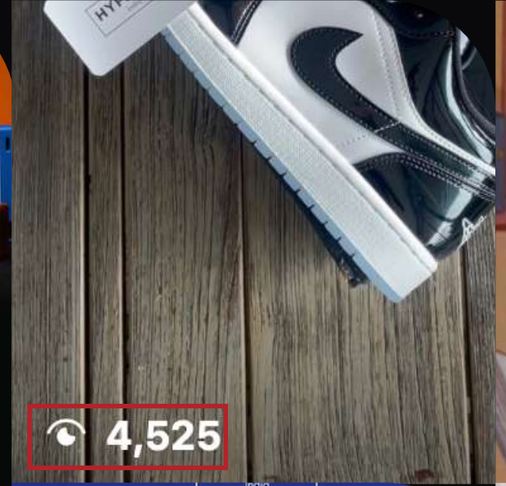
Increase in Webite Traffic

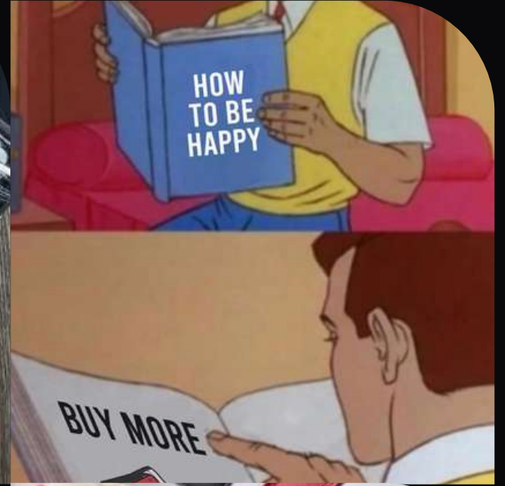


28.2x

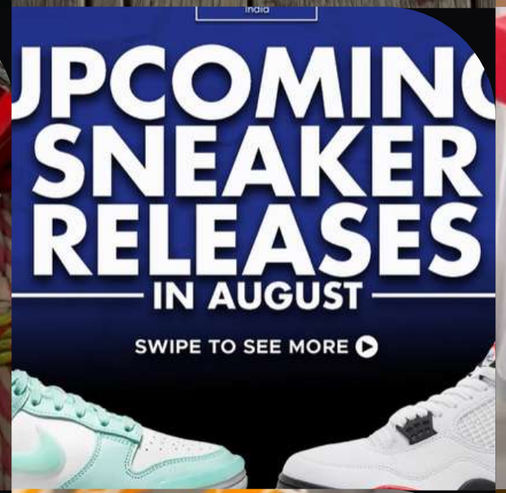
ROA's





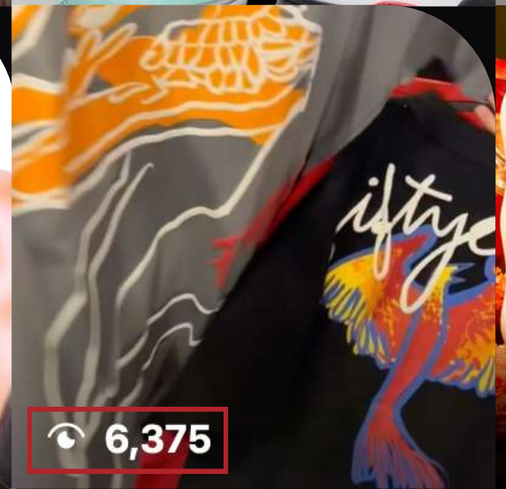














HYPEFLY
India

Hype Fly

@byhypefly

VIEW VIDEO GALLERY

GROWTH OVERVIEW

NOTO Ice cream

@eatnoto

SMARTER INDULGENCE

Positioning NOTO as a smarter way to enjoy ice creams and desserts. Making mindful indulgence feel exciting, not restrictive.

CRAVE-WORTHY CONTENT

Creating vibrant, product-led content that puts taste and variety first. Showcasing the range beyond traditional ice cream, from bars to popsicles and desserts.

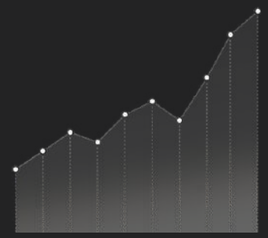
DRIVING CONVERSIONS

Building campaigns that bring product benefits and flavour experiences together. Driving discovery and sales by making NOTO an irresistible everyday choice.



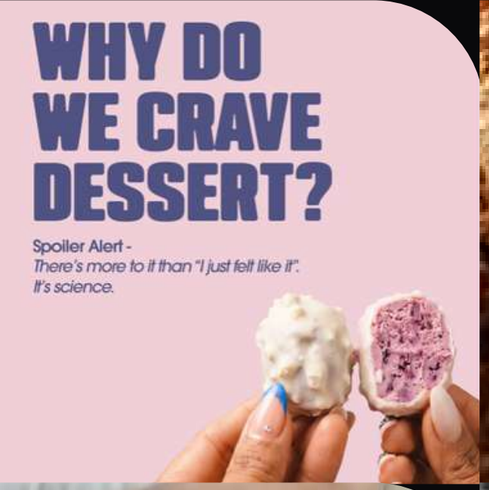
5x

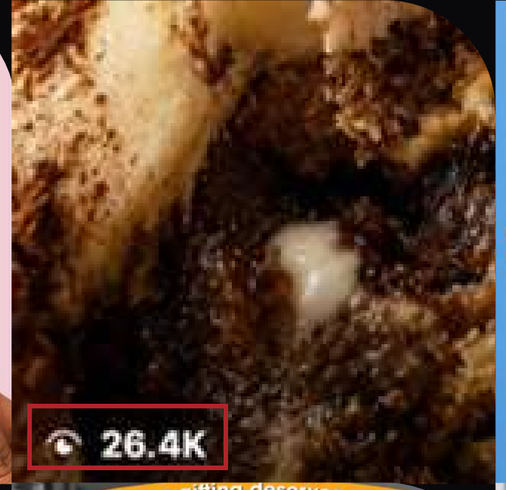
Increase in Reach

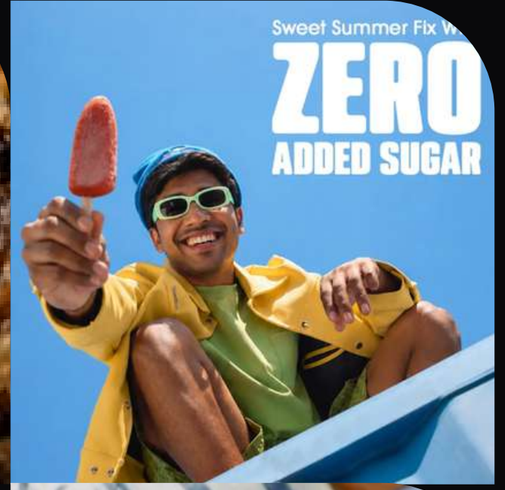


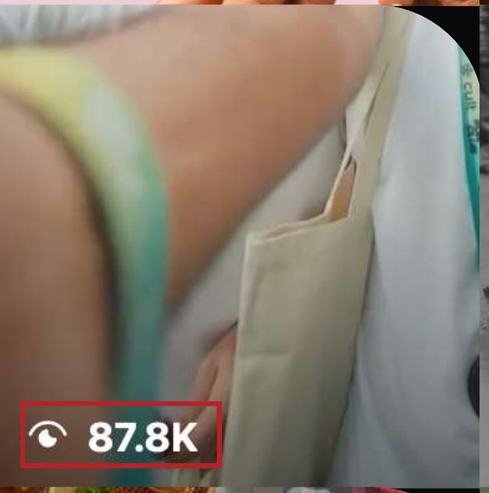
31x

ROA's

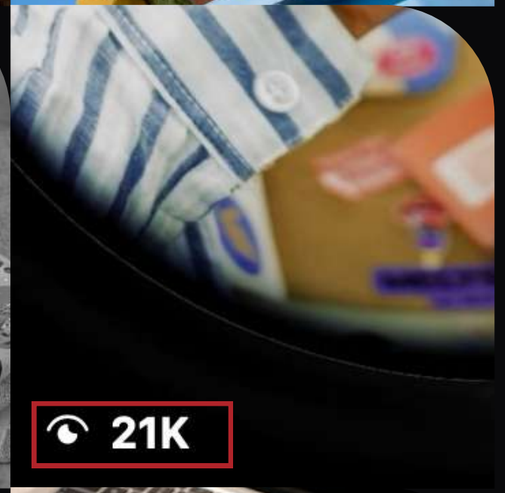




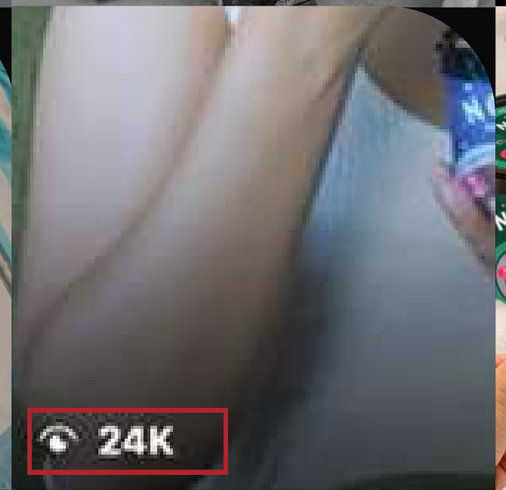














NOTO®
ICE CREAM AND DESSERTS

NOTO Ice cream

@eatnoto

VIEW VIDEO GALLERY

Nexocide

WHAT'S NEXT

Let's build your next growth chapter

business@nexocide.com

+91 8329679841